

Who are we?



Sandra McHugh



Tracey Arial



GENEALOGY ENSEMBLE

Working together to help genealogists discover their ancestors

Self-publishing

What you will get out of this presentation

1. Definition of self-publishing
2. Choosing a software
3. Layout
4. Editing and copy editing
5. Copyright and ISBN
6. Printing
7. Launch
8. Advertising and publicity
9. Digital edition



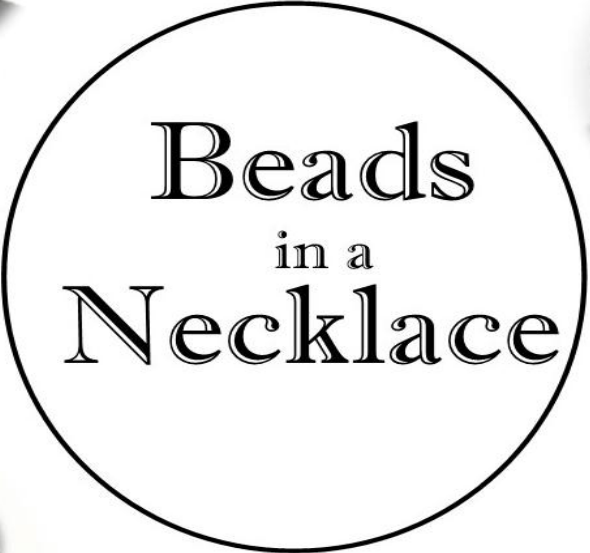
Our collaborative blog inspired us to write a book

www.genealogyensemble.com

History of our group



The way we work



Beads
in a
Necklace



Lucy Anglin



Janice Hamilton



Tracey Arial



Sandra McHugh



Dorothy Nixon



Claire Lindell



Marian Bulford



Barb Angus



Mary Sutherland

- Write stories of 500 words or less
- Share our stories with members of our group
- Meet once a month
- Criticize constructively
- Publish on our blog

Beads in a Necklace

Family Stories from Genealogy Ensemble



EDITED BY
Janice Hamilton and Tracey Arial

The publication

- Our book started from an idea for a project to celebrate Canada's 150th anniversary and the 375th anniversary of Montreal.
- We decided to self-publish.
- We controlled and were responsible for everything.

Definition of self-publishing

Self-publishing is the publication of media by an author without the involvement of an established publisher.

The author is responsible for the entire process, including the format, the price, how it will be distributed, marketing, and public relations.

How to start

- We each chose five of our favourite stories
- We organized them in the five Ws:
 - Who
 - What
 - When
 - Where
 - Why
- We added a preamble and introduction, plus a biography of each author
- We chose one photograph to go with each story

Choosing the software



Quark

Start a new document

TEMPLATE GALLERY



Blank



Resume Serif



Resume Coral



Letter Spearmint



Project proposal Tropic

Recent documents

Owned by anyone

Death at the Tanneries
Claire Lindell

For more information, the discovery of the same red cloth that of an incident who lived in the 19th century in 1818. I was lucky enough to discover, and with the title of the work, were going published, but also in context of the school diary.

Dear to great-grandfather William Hargrave became the first English order in Shetland, New Brunswick, in 1750. Shetland is 18 miles northwest from Shetland. He emigrated from England in the age of 26, set up timber exports, built ships, purchased economic activities, married a girl from Prince Edward Island and had a family of 13. In 1823, he donated a piece of land and built St. Martin's in the New-Scott Anglican Church. He was laid to rest in the plot by and in 1838.

In July 2013, my sister Pilgrim and I took a week-long "sister pilgrimage" to explore our family history in Shetland. It was to be very special for us both. We had never traveled together before, and my sister, who had recently been widowed, was embracing a "large dose" attitude.

Upon our arrival in Shetland, we checked into our B & B and set off to explore the town. On the waterfront, we climbed onto the famous gazebo lattice to peer for the ultimate town view. There, while standing along the waterfront, we came upon a monument dedicated to our 23 great-grandfather Daniel Hargrave, a famous politician in his time. "What a terrific monument! He could I help but reflect on how much Shetland must have changed in the last 231 years.

As they have, we set out for Prince Edward Island. As our drive across the spectacular Confederation Bridge, it was difficult to imagine how William Hargrave and his Indian guide would cross the Strait of Bellefleur in 1761 as done by the first in, Fennimore, B.P. 13.

2014. He told the same story, almost exactly the same, in 2014. He was in 1818, on an expedition to...

Copy of 42. Death at the T...
Opened Oct 19, 2017

Sister Pilgrim
Lucy Anglin

Early Sunday morning, shared in our special morning. I felt, my sister and I felt in plenty of time for the morning about sunrise as St. Martin's in the '50s. The ground reflected so warmly, and we talked together there were not Hargrave in church that day. She looked so her husband who embraced himself in St. Martin's Hargrave. (I thought, we there not seen around our wedding dress made and stopped a commemorative photo. And as our journey began.

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Copy of 30 Sister Pilgrim...
Opened Oct 1, 2017

Sister Pilgrim
Lucy Anglin

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Copy of 30 Sister Pilgrim...
Opened Oct 1, 2017



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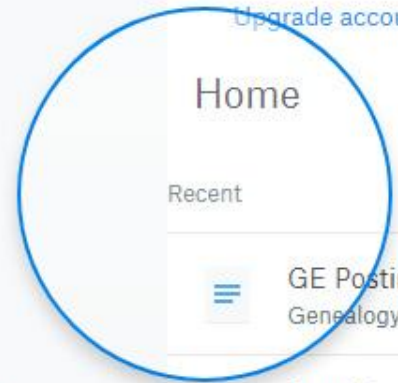
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GE Posting schedule November 2017 to March 2018.docx
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Genealogy Ensemble backup > presentations > Coles Signing



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GE Minutes January 5, 2018.docx

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Only you

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Here you'll find files, folders, and Paper docs you recently viewed.

Next

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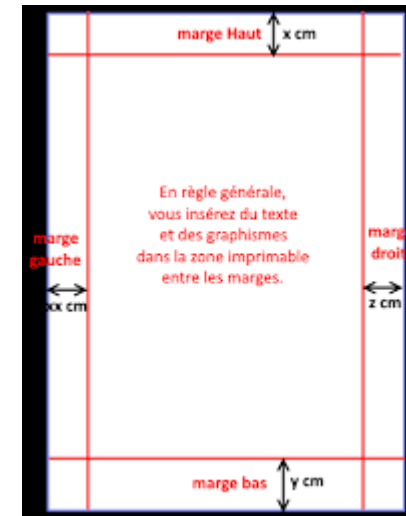
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Editing and copy-editing



Copyright and the ISBN



International Standard Book Number (ISBN)



The screenshot displays the Library and Archives Canada website. At the top, there is a navigation bar with the Canadian flag, the text 'Government of Canada / Gouvernement du Canada', and 'Canada.ca | Services | Departments | Français'. Below this is the 'Library and Archives Canada' header with a red maple leaf logo and the 'Canada' wordmark. A secondary navigation bar contains links: 'Discover the collection', 'Online research', 'Contact & visiting', and 'Services and programs'. The main content area is titled 'Home > ISBN Canada > Create ISBN Canada Account'. On the left, a sidebar menu for 'ISBN Canada' includes links for 'Login', 'About ISBN Canada', 'Create ISBN Publisher Account', 'Directory', 'Help', and 'Contact Us'. A green arrow points to the 'Create ISBN Publisher Account' link. The main content area is titled 'Create ISBN Canada Account' and includes a 'Please note!' section stating that registration is required to receive ISBNs and that an email address must be provided. Below this is a 'Publisher information' section with a required field for 'Publisher name (required at least one)' and input fields for 'English Name' and 'French Name'. A large black redaction box covers the input fields for the publisher name.

International Standard Book Number (ISBN)

- **Cost in Canada: \$0**
- **In the U.S. - \$125 or 10 for \$250, 100 for \$575 and 1,000 for \$1,000.**

Final revision

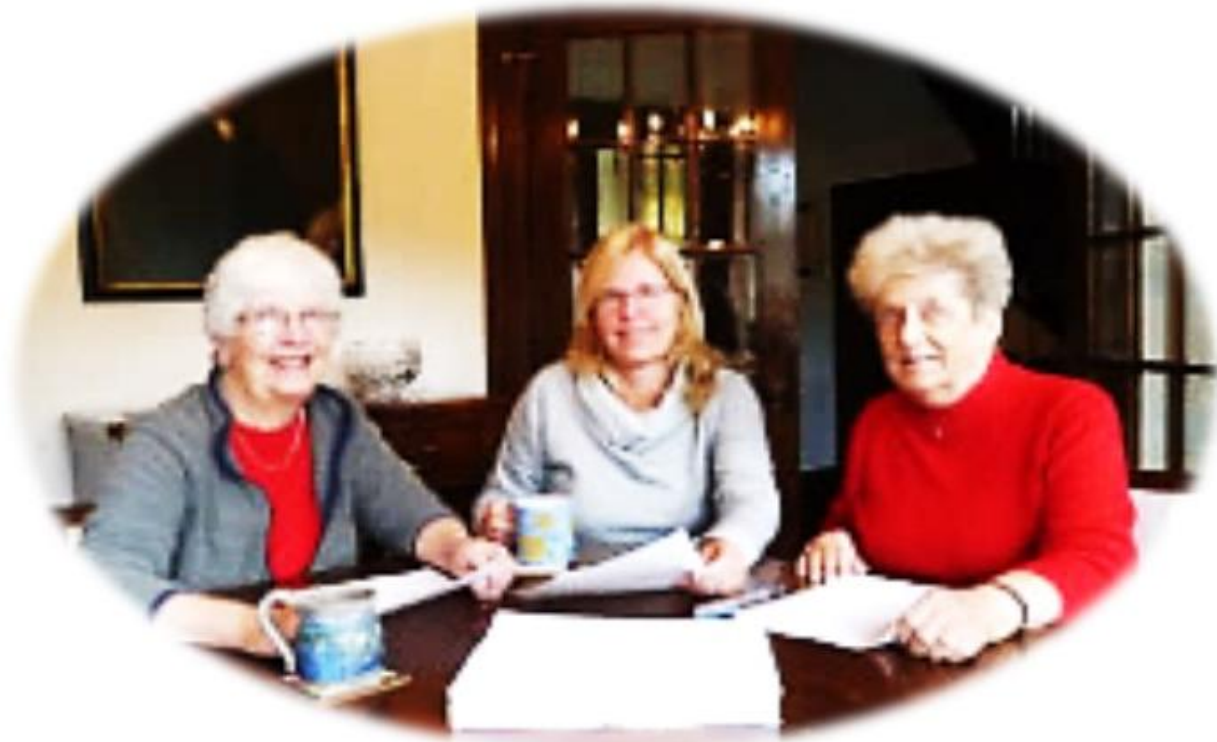


Photo: Harold Rosenberg



237, route 338, Coteau-du-Lac
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Last minute hiccups



Photos: Claire Lindell



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- The Act respecting Bibliothèque et Archives nationales du Québec (BAnQ) requires that publishers deposit, without charge, in two copies, all documents published in Quebec, within seven days of their publication to the BAnQ.
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Legal deposit of publications Québec

- http://www.banq.qc.ca/documents/collections/dons_acquisitions/DACP-004-09_monographie_pub_en_serie.pdf

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nationales
Québec  **Formulaire de dépôt légal – Monographie ou publication en série**

Ce formulaire est également disponible en version électronique sur le site Internet de BANQ: www.banq.qc.ca réservé à l'administration

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3 Auteur 1: _____
Auteur 2: _____
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4 Éditeur: _____

5 Agence de distribution: Idem à l'éditeur (passer à la case 6 ou 7)

Nom: _____
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6 Monographie

ISBN (1): _____ (2): _____ (s'il y a lieu)

Prix de détail (1): _____ (2): _____

Publication gratuite? (1): _____ (2): _____

Tirage** (1): _____ ou impression sur demande (2): _____ ou impression sur demande

Date de publication: _____

7 Publication en série

ISSN (s'il y a lieu): _____ Périodicité: _____ Tirage**:

Date de la 1^{re} parution: jour _____ mois _____ année _____ vol. _____ n^o _____

Prix de l'abonnement: Canada: _____ étranger: _____ Prix du numéro: _____

Titre(s) précédent(s):
(s'il y a lieu)
de: jour _____ mois _____ année _____ vol. _____ n^o _____
au: jour _____ mois _____ année _____ vol. _____ n^o _____

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4) _____		Yes / Oui <input type="checkbox"/> No / Non <input type="checkbox"/>	Yes / Oui <input type="checkbox"/> No / Non <input type="checkbox"/>
Title of publication/production / Titre de la publication/production			
Name of publisher/producer / Nom de l'éditeur/du producteur			
Is the author/creator also the publisher? L'auteur/Le créateur est-il également l'éditeur?		Year of publication / Année de publication	
Yes / Oui <input type="checkbox"/> No / Non <input type="checkbox"/>		_____	
Website of publisher / Site Web de l'éditeur		Address of publisher / Adresse de l'éditeur	
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Name of the printer, if different than the publisher / Nom de l'imprimeur s'il est différent de l'éditeur			

ISBN	Type of bookbinding Type de reliure	Print run (number of copies) Tirage (nombre d'exemplaires)	Retail price (please indicate if item is free) Prix de détail (s.v.p. indiquez si gratuit)
1) _____	1) _____	1) _____	1) _____
2) _____	2) _____	2) _____	2) _____
3) _____	3) _____	3) _____	3) _____
Language(s) of publication, if other than English or French Langue(s) de la publication, si autre(s) que le français ou l'anglais			

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Digital Editions

Kindle

Ontario Genealogical Society
PDF Edition

Digital Distribution – KDP Select

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https://kdp.amazon.com/fr_FR/select?ref=kdp_KDPS_TN_se

Apps | Write Better Headli... | Log In - ArialView... | CJ Deep Link | Press This | Communauto :: Aut... | TD | TD | BibMe: Fast & Easy... | Other bookmarks

Français | Aide | Connexion

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Inscrivez-vous dès maintenant

Questions fréquentes

En quoi consistent Kindle Unlimited, Abonnement Kindle et la Bibliothèque de prêt Kindle ?

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ENG 12:59 PM
US 2019-04-15

Digital Distribution - Kobo

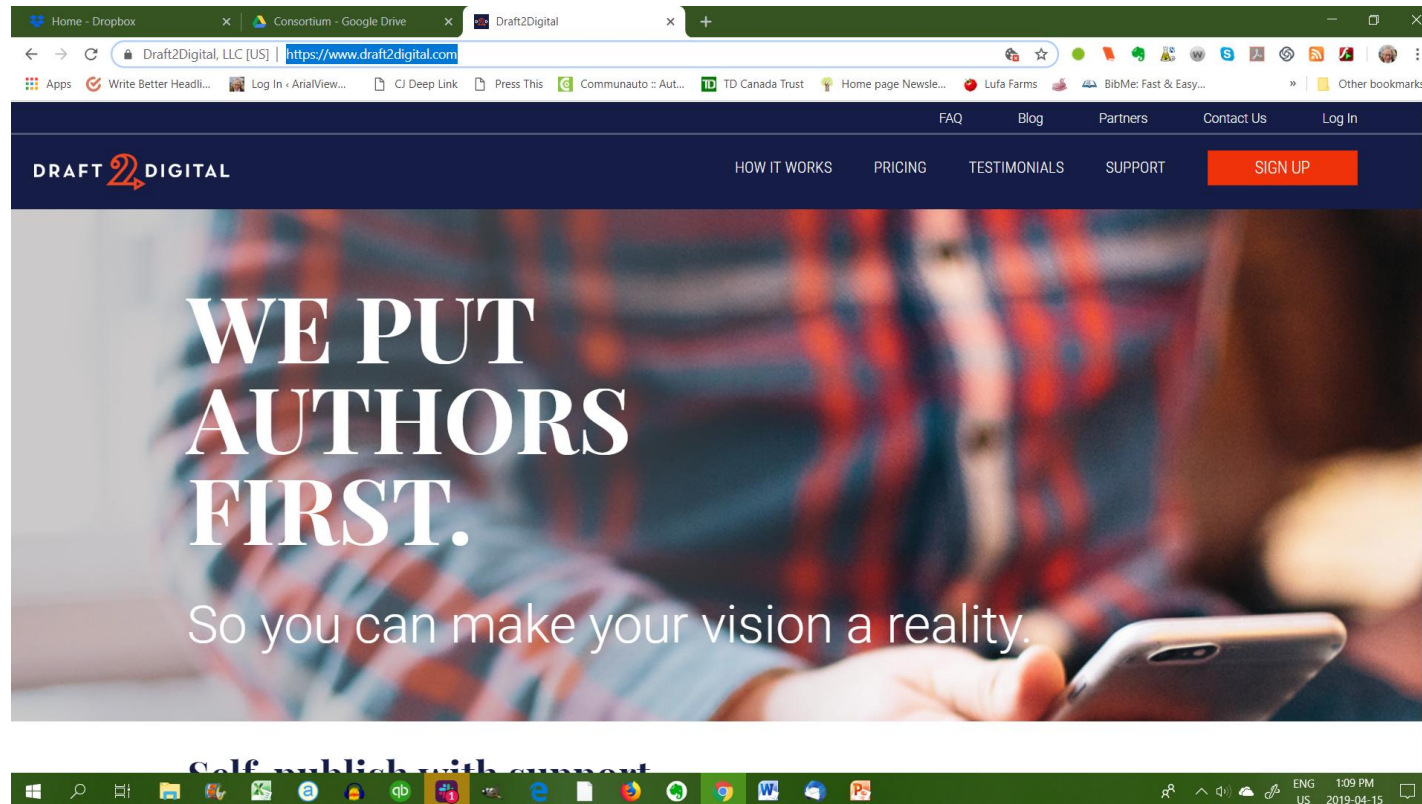
<https://www.kobo.com/ca/fr/p/writinglife>



The screenshot shows a web browser window displaying the Kobo Writing Life website. The browser's address bar shows the URL: https://www.kobo.com/ca/fr/p/writinglife?utm_source=google&utm_medium=cpc&utm_content=5credit1F&utm_campaign=.... The website header includes the Kobo logo, a search bar with the placeholder text "Rechercher par titre, auteur, série ou ISBN", and buttons for "Créer un compte gratuit" and "Se connecter". Navigation links for "eBOOKS", "LIVRES AUDIO", "APPLICATIONS ET LISEUSES", and "SUPER POINTS" are visible. The main content area features a large banner with the Kobo Writing Life logo and the text "Publiez avec Kobo Writing Life" and "Trouvez des millions de lecteurs Kobo dans le monde entier". A red button labeled "Lancez-vous" is prominent. At the bottom of the banner, it says "Vous avez déjà un compte ? [Connectez-vous](#)". The browser's taskbar at the bottom shows various application icons and the system tray with the date and time: "ENG 1:00 PM US 2019-04-15".

Digital Distribution – Draft to Digital

<https://www.draft2digital.com/>



Digital Distribution – Ingram Spark

<https://myaccount.ingramspark.com/>

The screenshot shows a web browser window displaying the IngramSpark account creation page. The browser's address bar shows the URL <https://myaccount.ingramspark.com/>. The page features the IngramSpark logo at the top left and navigation links for 'CREATE ACCOUNT', 'LOG IN', and 'HELP' at the top right. A teal navigation bar contains links for 'PLAN YOUR BOOK', 'HOW IT WORKS', 'PRICING', 'RESOURCES', 'BLOG', and 'ACADEMY'. The main content area is divided into two columns. The left column, titled 'Create Your Account', contains a form with fields for 'Contact Name', 'Email Address', and 'Create Password' (with a validation note: '(Must be between 8-12 characters and contain at least 1 number, 1 capital letter, and 1 special character)'). Below the password field is a 'Validate Password' field and a checkbox for 'Would you like to receive emails with tips and promotions?'. The right column, titled 'What IngramSpark Offers You', lists five benefits: 'PRINT ON DEMAND' (One book or one thousand—print what you need and nothing more.), 'E-BOOK DISTRIBUTION' (One platform connects you to all the top players in digital distribution.), 'COLOR PRINTING' (Vibrant, stunning color for your cookbook, children's book, graphic novel, and more.), 'EXPANDED REACH' (Access to more than 7 billion readers across the world.), and 'MOST POPULAR FORMATS' (More than enough formats to fit any and every genre. Why limit yourself? Go a little crazy.). The Windows taskbar at the bottom shows the system tray with the date '2019-04-15' and time '1:07 PM'.

Layout: Digital Editions

Word

Scrivener

Calibre

Sigl

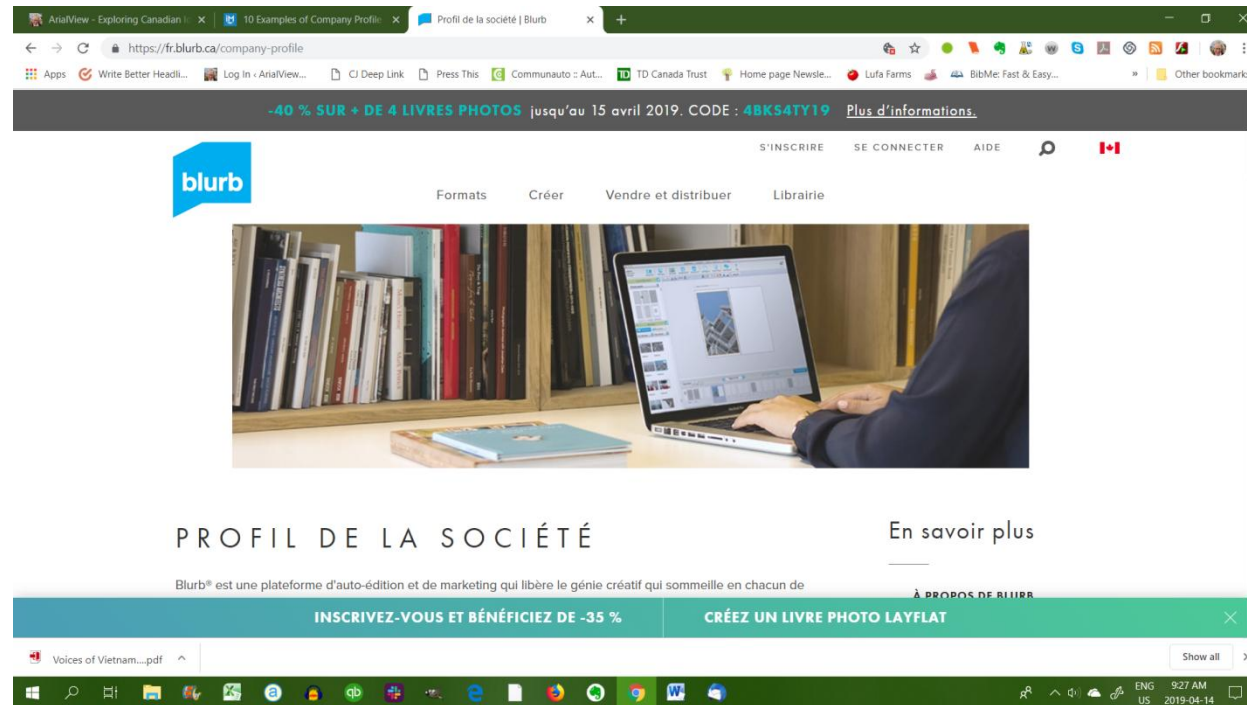
Vellum

Ibooks Author

Jutoh

Digital Distribution - Blurb

<https://fr.blurb.ca/company-profile>



The screenshot shows a web browser window displaying the Blurb website's company profile page in French. The browser's address bar shows the URL <https://fr.blurb.ca/company-profile>. The page features a dark blue header with the Blurb logo and navigation links: "S'INSCRIRE", "SE CONNECTER", "AIDE", and a Canadian flag. Below the header, there are four menu items: "Formats", "Créer", "Vendre et distribuer", and "Librairie". A large image shows a person's hands typing on a laptop in a library setting. Below the image, the text "PROFIL DE LA SOCIÉTÉ" is displayed, followed by "En savoir plus" with a right-pointing arrow. A teal banner at the bottom of the page contains the text "INSCRIVEZ-VOUS ET BÉNÉFICIEZ DE -35 %" and "CRÉEZ UN LIVRE PHOTO LAYFLAT". The browser's taskbar at the bottom shows various application icons and the system tray with the date and time: "ENG 9:27 AM US 2019-04-14".

Digital Distribution - Lulu

<http://www.lulu.com/create>



The screenshot shows a web browser window with the Lulu website. The browser's address bar displays "www.lulu.com/create". The website's header includes the Lulu logo, navigation links for "Connexion/Inscription", "Assistance", and "Panier", and a search bar. The main navigation menu features "Acheter", "Créer", "Vendre", and "Apprendre". The central banner is a dark blue illustration of an open book with light rays emanating from it, containing icons for a lightbulb, a scroll, a magnifying glass, a smartphone, a stack of books, and a diamond. Below the banner, the text "Créer & Publier" is displayed in a white font.

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**The advantages and
challenges of working
together make us practically
family**

Gifts of the Journey

- Belonging to a writing group
- Enjoying our passion
- Connecting to our ancestors and appreciating them
- Providing stories to future generations
- Having a better understanding of social and historical context
- Discovering family history narratives and genealogy blogs

Reference Documents

- *Self-publishing resources*
- *www.genealogyensemble.com*



GENEALOGY ENSEMBLE

Working together to help genealogists discover their ancestors

Thank you!